

# **Cookies Policy**

Mental Health Safety UK uses cookies and other technologies to both record the preference of website users and optimise the design of websites, mobile websites, and mobile apps (hereinafter referred to as 'Websites')

## **What are Cookies?**

Cookies are text files containing a small amount of information that is placed on your device (e.g. computer, tablet, or smartphone. Hereafter referred to as 'End Device') when you visit your website. They can be used to determine whether there has been any contact between us and your end device in the past. Only the cookie on your end device is identified. Personal data can only be saved in Cookies if you have given your consent or if it is essential for technical reasons, e.g. to enable a secure login.

By using our Website, you consent to the use and storage of cookies on your End Device. However, you can also view our Websites without Cookies. We have set up Accept or Decline Cookies option on our website. However, if you choose not to accept Cookies, it may result in a reduced availability or functionality of the services provided on our Website.

What are Cookies used for?

The use of Cookies is common and standard on the internet. Cookies have different functions and can be distinguished by their role. They allow, notably:

- To establish statistics and volumes of traffic and of use of the services offered (audience measurement cookies);
- To adapt the presentation of the site according to the type of End Device used (computer, tablet, smartphone, etc.);
- To recognise the End Device used to visit our Websites;
- To memorise information about forms filled in on our Websites;
- To share information on social networks.

## **How do we use Cookies?**

We use Cookies that are strictly necessary to enable you to navigate our Websites and to provide certain basic features. We also use Cookies to enhance the functionality of our Website by storing your preferences, to help us improve the performance of our website and provide you with a better experience.

## **Strictly Necessary Cookies**

These Cookies are essential to browsing our Website and properly using their features.

If you disable these Cookies, you may no longer be able to access certain features of the website that are necessary to provide you with the requested services.

### **Performance Cookies**

These Cookies allow us to observe how you consult our Website for anonymous statistical purposes. These anonymous analyses especially allow us to optimise and improve the ergonomics of our website, detect navigation problems, or organise certain content. The information collected through these cookies include, for example, the pages you consult, open, and leave, the date and time, information such as the number of clicks on a given page, scrolling pages, and the type of operating system that you use. The search terms you use or the IP address of your device, to determine your connection country, can be collected.

### **Social Networking Cookies generated in the Share Buttons**

These third-party Cookies are generated by “like buttons” or “share buttons” that may be placed throughout our website to allow you to share our content with other people via various social networks. When you use these like or share buttons, a Cookie is placed on your device. If you are connected to a social network during your navigation on our Website, the share buttons allow you to link the contents consulted to your user account. For more details about social networking Cookies, we invite you to consult their Cookie management policies and their privacy policies.

- Facebook’s data use policy: <http://www.facebook.com/about/privacy/your-info-on-other>
- Twitter’s privacy policy: <https://twitter.com/privacy>
- LinkedIn’s cookie policy: <https://www.linkedin.com/legal/cookie-policy>

You can opt-out of the advertising cookies set by these third parties at <https://www.youronlinechoices.com/uk/your-ad-choices>

### **How to manage the deposit of Cookies on your device.**

When you connect to our Website, a banner appears to inform you of our use of cookies. You have the option of accepting or declining the Cookies.

You can modify your choices with regards to Cookies at any time by setting your Web Browser preferences. In order to configure your browser, please consult the “Help” section of the said browser which will explain the applicable procedure.

The following hyperlinks can be used to access the settings of the following browsers:

- Internet Explorer™: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Safari™: <https://support.apple.com/en-gb/HT201265>
- Chrome™: <https://support.google.com/accounts/answer/61416?hl=en>
- Firefox™: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Opera™: <https://help.opera.com/en/latest/web-preferences/#cookies>

You also have the possibility to control the deposit of Cookies in the settings of your smartphone:

- iOS (Apple): <https://support.apple.com/en-gb/HT201265>
- Android: [https://support.google.com/chrome/answer/95647?hl=en-GB&p%3Bref\\_topic=7438325](https://support.google.com/chrome/answer/95647?hl=en-GB&p%3Bref_topic=7438325)

Please note this is not an exhaustive list and is only for guidance